



Experience the sheer beauty of sound and poetry Advertise or Sponsor the Arizona Masterworks Chorale

Your ad will appear in an **Arizona Masterworks Chorale Concert Program**, a full-color booklet created new for each concert, and your logo on the supporters' page of our website.

A new Concert Program is distributed at each Chorale concert

Special: Your Logo on our Home Page

Your company's logo and a link to your website on AMC's home page for the entire season

AMC 2022-2023 Season Program Print Ad Specs and Rates

Placement	Full Bleed Area (W x H, inches)	Full Season (3 concerts)	Single Concert
Outside Back Cover	5.75 x 8.75	\$700	\$350
Inside Front Cover	5.75 x 8.75	\$600	\$300
Inside Back Cover	5.75 x 8.75	\$600	\$300
Full-Page	4.85 x 7.9	\$500	\$250
Half-Page	4.86 x 3.8	\$300	\$150
Quarter-Page	2.3 x 3.8 vertical 4.86 x 1.9 horizontal	\$150	\$75
Home Page Logo	320 x 170 pixels @ 72 dpi	\$250	

Print Program Art Due Date

Arizona Masterworks Concert	Concert Date	Camera-Ready Art Due	Program Published Date
<i>Here We Come A-Caroling</i> A world premiere and handbells! Traditional Christmas favorites and an audience sing-along	12/03-04 2022	11/21/2022	11/28/2022
<i>Choral Classics</i> Mendelssohn's <i>Psalm 42</i> for choir, organ and brass, Jean Langlais <i>Psaume Solennel</i> , and much more	03/18-19 2023	03/06/2023	03/13/2023
<i>Passports to Travel</i> Exciting and innovative works from contemporary Scandinavian and European composers	05/20-21 2023	05/08/2023	05/15/2023

See the AMC website at arizonamasterworks.com for details on each concert musical program and featured artists.

Send electronic ad submissions to: media@musicanovaaz.com

Notes:

- Programs are 5.5 inches wide by 8.5 inches high, 4-color offset printed.
- Please provide selected ad placement, concert, and all buyer, art, and billing contact information.
- Submitted art may be resized to fit.
- Camera-ready art formats accepted are high-resolution (min 240 dpi) PDF, JPG, or TIF files.
- Additional charges will apply if artwork is not camera-ready.



Experience the sheer beauty of sound and poetry *Advertise or Sponsor the Arizona Masterworks Chorale*

SPONSORSHIPS

Your name appears in the concert artwork, on our website and in all print, press, and digital advertising. Sponsors receive free admission to the concert or season. To learn more, contact us at sponsorships@arizonamasterworks.com.

Musician Sponsorships

- **Featured Artist:** Underwrites a vocal soloist, instrumentalist, or narrator for a single production. \$500
- **Section Leader:** Underwrites one of our four section leaders (Soprano, Alto, Tenor, Bass) for an entire season. \$3,000
- **Collaborative Pianist:** Underwrites this role for an entire season, vital in preparation and performance. \$5,000
- **Music Director:** Underwrites the AMC music director for an entire season, key to developing and presenting the Chorale's unique sound. \$10,000

Event Sponsorships

Your name appears above the title in the concert or full-season artwork, and on all related advertising and publicity.

- **Concert Production:** Underwrites the preparation, rehearsal, and staging costs of a single multi-performance production. \$5,000
- **Season:** Underwrites the Chorale for an entire season. The sponsor's name receives top placement on all advertising materials. \$15,000

Terms of concert and season sponsorships are negotiable with potential sponsors.

*No-cost cross-advertising is available for non-profit arts organizations
Contact the Arizona Masterworks Chorale with any questions or for more information*