



# Experience the sheer beauty of sound and poetry Advertise or Sponsor the Arizona Masterworks Chorale

Your ad will appear in an **Arizona Masterworks Chorale Concert Program**, a full-color booklet created new for each concert, and your logo on the supporters' page of our website.

*A new Concert Program is distributed at each Chorale concert*

**Special: Your Logo on our Home Page for \$250**

Your company's logo and a link to your website on AMC's home page for the entire season

## AMC 2023-2024 Season Program Print Ad Specs and Rates

Placement	Full Bleed Area (W x H, inches)	Full Season (3 concerts)	Single Concert
Outside Back Cover	5.75 x 8.75	\$700	\$350
Inside Front Cover	5.75 x 8.75	\$600	\$300
Inside Back Cover	5.75 x 8.75	\$600	\$300
Full-Page	4.85 x 7.9	\$500	\$250
Half-Page	4.86 x 3.8	\$300	\$150
Quarter-Page	2.3 x 3.8 vertical 4.86 x 1.9 horizontal	\$150	\$75
Home Page Logo	320 x 170 pixels @ 72 dpi (min)	\$250	

## Print Program Art Due Date

Concert Title	Concert Dates	Camera-Ready Art Due
Christmas: <i>In Terra Pax</i>	December 9 & 10	December 1, 2023
Winter: <i>English Madrigals &amp; Masterworks</i>	February 10 & 11	February 2, 2024
Spring: <i>Oceans</i>	May 4 & 5	April 19, 2024

See the AMC website at [arizonamasterworks.com](http://arizonamasterworks.com) for details on each concert musical program and featured artists.

Send electronic ad submissions to: [media@arizonamasterworks.com](mailto:media@arizonamasterworks.com)

### Notes:

- Programs are 5.5 inches wide by 8.5 inches high, 4-color offset printed.
- Please provide selected ad placement, concert, and all buyer, art, and billing contact information.
- Submitted art may be resized to fit.
- Camera-ready art formats accepted are high-resolution (min 240 dpi) PDF, JPG, or TIF files.
- Additional charges will apply if artwork is not camera-ready.



# Experience the sheer beauty of sound and poetry *Advertise or Sponsor the Arizona Masterworks Chorale*

## **SPONSORSHIPS**

Your name appears in the concert artwork, on our website, and in all print, press, and digital advertising - and you'll get free admission to the entire season! To learn more, contact us at: [sponsorships@arizonamasterworks.com](mailto:sponsorships@arizonamasterworks.com).

### **Music and Musician Sponsorships**

Your name appears in AMC's concert or season artwork, and on all related advertising and publicity materials. Sponsors are recognized on the AMC website and in printed concert programs, and receive free admissions to the concert or season they support.

<b>Featured Artist</b>	<b>\$250</b>	Sponsors a vocal soloist, instrumentalist, or narrator for a single concert.
<b>Sheet Music</b>	<b>\$500</b>	Sponsors acquisition and distribution of one new choral work.
<b>Music Librarian</b>	<b>\$1,000</b>	Sponsors the work of the AMC Music Librarian for an entire season.
<b>Section Leader</b>	<b>\$3,000</b>	Sponsors one of our staff section leaders for an entire season.
<b>Collaborative Pianist</b>	<b>\$5,000</b>	Sponsors this role for an entire season, vital in preparation and performance.
<b>Music Director</b>	<b>\$10,000</b>	Sponsors the AMC music director for an entire season, key to developing and presenting the Chorale's unique sound.

### **Event Sponsorships**

You get all the benefits of a musician sponsorship, and your name appears above the title in the concert or full-season identity artwork, and on all related advertising and publicity, as well as free admissions to all AMC concerts in the season.

<b>Concert</b>	<b>\$5,000</b>	Sponsors the preparation, rehearsal, and staging costs of a single multi-performance concert production.
<b>Season</b>	<b>\$15,000</b>	Sponsors the Chorale for an entire season. The sponsor's name receives top placement on all advertising materials

Terms of concert and season sponsorships are negotiable with potential sponsors.

---

No-cost cross-advertising is available for non-profit arts organizations  
Contact the Arizona Masterworks Chorale with any questions or for more information.

---